

Associate in Arts Degree
Northern Oklahoma College
Division of Language Arts

Bachelor of Science Degree
Northwestern Oklahoma State University
School of Arts and Sciences

Communications: Mass Communications Option

The Associate in Arts degree program in Communications consists of 60 hours designed to provide the student with the first two years of general education and program requirements for transfer seamlessly to the Bachelor of Science degree in Mass Communication at Northwestern Oklahoma State University.

Mass Communication-Major/Minor

Transfer students who have completed an Associate in Arts degree in Mass Communications from Northern Oklahoma College will have met the NWOSU General Education Requirements.

PROGRAM REQUIREMENTS

Credit Hours

GENERAL EDUCATION	37	
ENGLISH COMPOSITION		
ENGL 1113 English Composition I	3	
ENGL 1213 English Composition II	3	
HISTORY AND GOVERNMENT		
HIST 1483 American History to 1865 (or)		
HIST 1493 American History since 1865	3	
POLI 1113 American National Government	3	
HUMANITIES		
Electives	6	
*One 3-hour course to be chosen from those listed with International Dimension and 3 hours of humanities elective.		
MATHEMATICS		
MATH 1493 Math Applications (or)		
MATH 1513 College Algebra	3	
SCIENCE		
Two sciences with lab	8	
COMPUTER SCIENCE		
BSAD 1113 Digital/Financial Literacy	3	
(or other approved computer course)		
ORIENTATION		
ORNT 1101 Freshman Orientation	1	
GENERAL EDUCATION ELECTIVES		4
Select courses from: Language Arts, Natural Sciences, Foreign Languages, Fine Arts, Humanities, Mathematics, Behavioral or Social Sciences		
PROGRAM REQUIREMENTS	18	
JOUR 1013 Intro to Mass Communication	3	
JOUR 1113 Writing for Mass Media	3	
JOUR 1123 News Reporting and Writing	3	
JOUR 1133 Beginning Photography	3	
JOUR 2013 Principles of Advertising	3	
SPCH 1653 Radio Broadcasting	3	
RECOMMENDED PROGRAM ELECTIVES	5	
JOUR 2023 Photojournalism	3	
JOUR 2033 Principles of Public Relations	3	
JOUR 2223 Broadcast Journalism	3	
JOUR 2240 Publications Practicum	3	
SPCH 1713 Intro to Oral Communications	3	
SPCH 2010 Speech Activity Participation	2	
TOTAL CREDIT HOURS	60	

PROGRAM REQUIREMENTS

Credit Hours

MAJOR REQUIREMENTS	70
MCOM 2023 Media History	3
*MCOM 2113 News Reporting	3
*MCOM 2123 Mass Communication	3
MCOM 3053 Principles of Advertising & Marketing	3
MCOM 3103 News Editing	3
MCOM 3113 Intro to Audio & Video Production	3
MCOM 3203 Media Photography	3
MCOM 3213 Business & Professional Communication	3
MCOM 3222 Feature Writing	2
MCOM 3363 Multimedia Journalism	3
MCOM 3463 Intro to Strategic Communication	3
MCOM 3521 Strategic Communication Practicum	1
MCOM 3541 Print & Online Media Practicum	1
MCOM 3803 Broadcast Writing & Announcing	3
MCOM 3833 Strategic Communication Writing	3
MCOM 3901 Broadcast Practicum	1
MCOM 4103 Publication Design & Production	3
MCOM 4213 Mass Comm. Law/Ethics	3
MCOM 4442 Mass Media Internship	2
MCOM 4463 Mass Comm. Senior Seminar	3
Prescribed Electives	18

*These program requirements are satisfied with completion of the NOC requirements.

Nine hours of prescribed electives may be satisfied by NOC courses JOUR 1113, JOUR 2013, and SPCH 1653. This results in completion of 55 program requirement hours at NWOSU.

The following course must be taken to meet the prerequisite requirement for MCOM 3213. It may be taken at NOC or NWOSU: SPCH 1713 (NOC) or SCOM 1113 (NWOSU). This course is listed as a program elective for the NOC Communications: Mass Communications Option.