

**COMMUNICATIONS - MASS COMMUNICATION OPTION**

(Note: Program requirements for this degree are offered on NOC Enid and NOC Tonkawa campuses only.

At the beginning of each course listing, the four letter abbreviation indicates the department and the four digits indicate the course code used for enrollment. The total course hour value follows each.)

Program Requirements	Suggested Course Sequence:	The Associate in Arts degree in Mass Communications prepares students to transfer to four-year colleges to pursue the bachelor's degree. The degree is designed to give valuable knowledge and experience in the various fields of the modern media, from radio and television broadcasting to journalism and advertising, offering several real-life opportunities for students to hone their skills. Students have the opportunity to work on the school newspaper, school radio station, or local television studios.
<b>General Education Courses - 37 Total Credit Hours</b>	<b>First Semester 16 Total Credit Hours</b>	<b>Career Opportunities</b>
<b>English Composition Courses</b>	ENGL 1113 English Composition I 3 hours	Editor
ENGL 1213 English Composition II 3 hours	MATH 1493 Math Applications 3 hours	Information Specialist
<b>History &amp; Government Courses</b>	ORNT 1101 Freshman Orientation 1 hour	Media/Public Relations
HIST 1483 Amer. History to 1877 3 hours	BSAD 1113 Digital/Financial Literacy 3 hours	News Reporter/Writer
(or) HIST 1493 Amer. History Since 1877	JOUR 1013 Intro to Mass Comm 3 hours	On-Air Broadcast Talent
POLI 1113 American Government 3 hours	JOUR 1123 News Reporting & Writing 3 hours	Photojournalist
<b>Humanities Courses</b>	<b>Second Semester 15 Total Credit Hours</b>	Sports Reporter
Electives 6 hours	ENGL 1213 English Composition II 3 hours	Teacher
One 3 hour course to be chosen from those listed with	HIST 1483 Amer. History to 1877 3 hours	Technical Writer
the International Dimension and 3 hours of humanities	(or) HIST 1493 Amer. History Since 1877	
electives.	JOUR 2013 Principles of Advertising 3 hours	
<b>Mathematics Courses</b>	JOUR 1113 Writing for Mass Media 3 hours	
MATH 1483 Math Functions 3 hours	Humanities Electives 3 hours	
(or) other college-level math		
<b>Science Courses</b>	<b>Third Semester 15 Total Credit Hours</b>	
Two Sciences with Lab 8 hours	POLI 1113 American Government 3 hours	
<b>Computer Science Courses</b>	Science Elective 4 hours	
BSAD 1113 Digital/Financial Literacy 3 hours	Humanities Elective 3 hours	
(or other approved computer course)	SPCH 1653 Radio Broadcasting 3 hours	
<b>Orientation Courses</b>	JOUR 2240 Publications Practicum 2 hours	
ORNT 1101 Freshman Orientation 1 hour	(recommended elective)	
<b>General Education Elective Courses</b> 4 hours	<b>Fourth Semester 14 Total Credit Hours</b>	
Select courses from: Language Arts, Natural	JOUR 2033 Principles of Public Relations 3 hours	
Sciences, Foreign Languages, Fine Arts, Humanities,	Science Elective 4 hours	
Mathematics, Behavioral or Social Sciences.	Gen Ed/Program Electives 4 hours	
<b>Program Requirement Courses - 18 Total Hours</b>	SPCH 1713 Intro to Oral Communication 3 hours	
JOUR 1013 Intro to Mass Communication 3 hours	(recommended elective)	
JOUR 1113 Writing for Mass Media 3 hours	<i>This is a suggested sequence timeline only. A</i>	
JOUR 1123 News Reporting and Writing 3 hours	<i>student may require more than four semesters to</i>	
JOUR 2013 Principles of Advertising 3 hours	<i>complete an Associate in Arts degree.</i>	
JOUR 2033 Principles of Public Relations 3 hours		
SPCH 1653 Radio Broadcasting 3 hours		
<i>Substitutions may be made with prior approval.</i>		
<b>Recommended Program Elective Courses - 5</b>		
<b>Hours</b>		
JOUR 2023 Photojournalism 3 hours		
JOUR 1133 Beginning Photography 3 hours		
JOUR 2223 Broadcast Journalism 3 hours		
JOUR 2240 Publications Practicum 3 hours		
SPCH 2123 Television Production 3 hours		
SPCH 1713 Intro to Oral Communication 3 hours		
SPCH 2010 Speech Activity Participation 2 hours		
<b>Total Credit Hours 60 hours</b>		