

## COMMUNICATIONS - MASS COMMUNICATIONS OPTION

(Note: Program requirements for this degree are offered on NOC Enid and NOC Tonkawa campuses only.

At the beginning of each course listing, the four letter abbreviation indicates the department and the four digits indicate the course code used for enrollment. The total course hour value follows each.)

Program Requirements	Suggested Course Sequence:	
<b>General Education Courses - 37 Total Credit Hours</b>	<b>First Semester</b> <b>16 Total Credit Hours</b>	The Associate in Arts degree in Mass Communications prepares students to transfer to four-year colleges to pursue the bachelor's degree. The degree is designed to give valuable knowledge and experience in the various fields of the modern media, from radio and television broadcasting to journalism and advertising, offering several real-life opportunities for students to hone their skills. Students have the opportunity to work on the school newspaper, school radio station, or local television studios.
<b>English Composition Courses</b>	ENGL 1113 English Composition I                      3 hours	
ENGL 1213 English Composition II                      3 hours	MATH 1493 Math Applications                      3 hours	
<b>History &amp; Government Courses</b>	ORNT 1101 Freshman Orientation                      1 hour	
HIST 1483 Amer. History to 1877                      3 hours	BADM 1113 Digital/Financial Literacy                      3 hours	
(or) HIST 1493 Amer. History Since 1877	MCOM 1013 Intro to Mass Comm                      3 hours	
POLI 1113 American Government                      3 hours	MCOM 1123 News Reporting & Writing                      3 hours	
<b>Humanities Courses</b>	<b>Second Semester</b> <b>15 Total Credit Hours</b>	
Electives                      6 hours	ENGL 1213 English Composition II                      3 hours	
One 3 hour course to be chosen from those listed with	HIST 1483 Amer. History to 1877                      3 hours	
the International Dimension and 3 hours of humanities	(or) HIST 1493 Amer. History Since 1877	
electives.	MCOM 2013 Principles of Advertising                      3 hours	
<b>Mathematics Courses</b>	MCOM 1113 Writing for Mass Media                      3 hours	
MATH 1483 Math Functions                      3 hours	Humanities Electives                      3 hours	
(or) other college-level math		
<b>Science Courses</b>	<b>Third Semester</b> <b>15 Total Credit Hours</b>	
Two Sciences with Lab                      8 hours	POLI 1113 American Government                      3 hours	
<b>Computer Science Courses</b>	Science Elective                      4 hours	
BADM 1113 Digital/Financial Literacy                      3 hours	Humanities Elective                      3 hours	
(or other approved computer course)	COMM 1653 Radio Broadcasting                      3 hours	
<b>Orientation Courses</b>	MCOM 2240 Publications Practicum                      2 hours	
ORNT 1101 Freshman Orientation                      1 hour	(recommended elective)	
<b>General Education Elective Courses</b> 4 hours	<b>Fourth Semester</b> <b>14 Total Credit Hours</b>	
Select courses from: Language Arts, Natural	MCOM2033 Principles of Public Relations                      3 hours	
Sciences, Foreign Languages, Fine Arts, Humanities,	Science Elective                      4 hours	
Mathematics, Behavioral or Social Sciences.	Gen Ed/Program Electives                      4 hours	
<b>Program Requirement Courses - 18 Total Hours</b>	COMM 1713 Intro to Oral Communication                      3 hours	
MCOM 1013 Intro to Mass Communication                      3 hours	(recommended elective)	
MCOM 1113 Writing for Mass Media                      3 hours	<i>This is a suggested sequence timeline only. A</i>	
MCOM 1123 News Reporting and Writing                      3 hours	<i>student may require more than four semesters to</i>	
MCOM 2013 Principles of Advertising                      3 hours	<i>complete an Associate in Arts degree.</i>	
MCOM 2033 Principles of Public Relations                      3 hours		
COMM 1653 Radio Broadcasting                      3 hours		
<i>Substitutions may be made with prior approval.</i>		
<b>Recommended Program Elective Courses - 5</b>		
<b>Hours</b>		
MCOM 2023 Photojournalism                      3 hours		
MCOM 1133 Beginning Photography                      3 hours		
MCOM 2223 Broadcast Journalism                      3 hours		
MCOM 2240 Publications Practicum                      3 hours		
COMM 2123 Television Production                      3 hours		
COMM 1713 Intro to Oral Communication                      3 hours		
COMM 2010 Speech Activity Participation                      2 hours		
<b>Total Credit Hours</b> <b>60 hours</b>		
		<b>Career Opportunities</b> Editor Information Specialist Media/Public Relations News Reporter/Writer On-Air Broadcast Talent Photojournalist Sports Reporter Teacher Technical Writer
		NOC evaluates students for placement into either foundational or college-level courses, whichever will lead to the greatest possibility of student success. Academic placement is determined either by A.C.T. test scores or by Accuplacer test scores. These tests are administered in the Testing Center at NOC. Based upon the scores, students may be required to take one or more courses for remediation in English, Math, or Reading, either prior to or concurrent with credit courses. See the NOC testing web page by clicking on the following link: <a href="http://www.noc.edu/act">http://www.noc.edu/act</a> for placement guidelines.