

COMMUNICATIONS - MASS COMMUNICATIONS OPTION

(Note: Program requirements for this degree are offered on NOC Enid and NOC Tonkawa campuses only.

At the beginning of each course listing, the four letter abbreviation indicates the department and the four digits indicate the course code used for enrollment. The total course hour value follows each.)

<p>Program Requirements</p> <p>General Education Courses - 37 Total Credit Hours</p> <p>English Composition Courses ENGL 1113 English Composition I 3 hours ENGL 1213 English Composition II 3 hours</p> <p>History & Government Courses HIST 1483 Amer. History to 1877 3 hours (or) HIST 1493 Amer. History Since 1877 POLI 1113 American Government 3 hours</p> <p>Humanities Courses Electives 6 hours One 3 hour course to be chosen from those listed with the International Dimension and 3 hours of humanities electives.</p> <p>Mathematics Courses MATH 1493 Math Applications 3 hours (or) other college-level math</p> <p>Science Courses Two Sciences with Lab 8 hours</p> <p>Computer Science Courses BADM 1113 Digital/Financial Literacy 3 hours (or other approved computer course)</p> <p>Orientation Courses ORNT 1101 Freshman Orientation 1 hour</p> <p>General Education Elective Courses 4 hours Select courses from: Language Arts, Natural Sciences, Foreign Languages, Fine Arts, Humanities, Mathematics, Behavioral or Social Sciences.</p> <p>Program Requirement Courses - 18 Total Hours MCOM 1013 Intro to Mass Communication 3 hours MCOM 1113 Writing for Mass Media 3 hours MCOM 1123 News Reporting and Writing 3 hours MCOM 2013 Principles of Advertising 3 hours MCOM 2033 Principles of Public Relations 3 hours COMM 1653 Radio Broadcasting 3 hours <i>Substitutions may be made with prior approval.</i></p> <p>Recommended Program Elective Courses - 5 Hours COMM 1713 Intro to Oral Communication 3 hours COMM 2010 Speech Activity Participation 2 hours MCOM 1133 Beginning Photography 3 hours MCOM 2023 Photojournalism 3 hours MCOM 2223 Broadcast Journalism 3 hours MCOM 2240 Publications Practicum 3 hours COMM 2123 Television Production 3 hours</p> <p>Total Credit Hours 60 hours</p>	<p>Suggested Course Sequence:</p> <p>First Semester 16 Total Credit Hours ENGL 1113 English Composition I 3 hours MATH 1493 Math Applications 3 hours ORNT 1101 Freshman Orientation 1 hour BADM 1113 Digital/Financial Literacy 3 hours MCOM 1013 Intro to Mass Comm 3 hours MCOM 1123 News Reporting & Writing 3 hours</p> <p>Second Semester 15 Total Credit Hours ENGL 1213 English Composition II 3 hours HIST 1483 Amer. History to 1877 3 hours (or) HIST 1493 Amer. History Since 1877 MCOM 2013 Principles of Advertising 3 hours MCOM 1113 Writing for Mass Media 3 hours Humanities Electives 3 hours</p> <p>Third Semester 15 Total Credit Hours POLI 1113 American Government 3 hours Science Elective 4 hours Humanities Elective 3 hours COMM 1653 Radio Broadcasting 3 hours MCOM 2240 Publications Practicum 2 hours (recommended elective)</p> <p>Fourth Semester 14 Total Credit Hours MCOM 2033 Principles of Public Relations 3 hours Science Elective 4 hours Gen Ed/Program Electives 4 hours COMM 1713 Intro to Oral Communication 3 hours (recommended elective)</p> <p><i>This is a suggested sequence timeline only. A student may require more than four semesters to complete an Associate in Arts degree.</i></p>	<p>The Associate in Arts degree in Mass Communications prepares students to transfer to four-year colleges to pursue the bachelor's degree. The degree is designed to give valuable knowledge and experience in the various fields of the modern media, from radio and television broadcasting to journalism and advertising, offering several real-life opportunities for students to hone their skills. Students have the opportunity to work on the school newspaper, school radio station, or local television studios.</p> <p>Career Opportunities Editor Information Specialist Media/Public Relations News Reporter/Writer On-Air Broadcast Talent Photojournalist Sports Reporter Teacher Technical Writer</p> <p>NOC evaluates students for placement into either foundational or college-level courses, whichever will lead to the greatest possibility of student success. Academic placement is determined by A.C.T. test scores--primary or a residual administered in the Testing Center at NOC. Based upon the scores, students may be required to take one or more courses for remediation in English, Math, or Reading, either prior to or concurrent with credit courses. See the NOC testing web page by clicking on the following link: http://www.noc.edu/act for placement guidelines.</p>
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