

Business Division - Advisory Board Meeting Minutes October 20, 2020

The meeting was called to order at 12:25 pm. Introductions were made of all present. Members present were: Rich Cantillon, Dr. John Stockmyer, Cara Carson, Randee Sloan, Business Chair Cara Beth Johnson and faculty Stephanie Weckler.

Members reviewed the minutes of the October 28, 2019 meeting. John Stockmyer motioned the minutes approved. Randee Sloan seconded the motion. Motion carried unanimously.

Cara Beth Johnson provided the Advisory Board with divisional updates and a short overview of the Business programs.

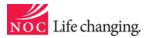
Faculty: Laura Marshall retired and was replaced by Randee Sloan who will teach Accounting on the Tonkawa campus. The computer science position held by Richard Churchill was eliminated due to budgetary issues and a shifting of the Computer Science program to the PPE Division. Adjunct faculty include Laura Marshall (Computer Concepts – Ponca City), Kari Mitchell (Accounting – Stillwater), Dr. Pilja Vitale (Economics – Stillwater), Daniel Sherron (Management and Human Resource Management – ITV from Tonkawa), Dr. Ed Vineyard (Economics – Enid and Stillwater), Raydon Leaton (Computer Concepts – Enid) and John Dolezal (Business Ethics).

Curriculum Revisions: Cara Beth announced that the Computer Science degree has been revised significantly and as a result of the changes, it was determined that the program would be better suited in the Physical Science, Process Tech and Engineering Division. Information Technology and the Management Information Systems degrees will remain within the Business Division.

The Advisory Board reviewed the current curriculum and the following questions / comments arose throughout the discussion. 1) Cara Carson recommended that a SWOT analysis be included in the internship program. She also inquired about the inclusion of Dynamics and Data Analytics within the program. Those items will be researched throughout the next year. Further the career connections related to business and industry was discussed. 2) Dr. Stockmeyer discussed the inclusion of Business Communications as a requirement for the degree programs at NWOSU and that it may be beneficial to list that as an official suggested elective at NOC to encourage students to take the course at NOC prior to transfer.

Cara Beth Johnson announced that the department is currently working with OSU, UCO, WSU and OBU to update and create specific 2 + 2 Articulation Agreements. The changes in the accounting courses and economics courses at OSU were discussed and the Advisory Board agreed that these changes are not advised for NOC at this time.

Student Activities and Retention Efforts: The Business Club, Kappa Beta Delta honor society and Loves' Cup Team have been dormant due to the limitations caused by the Covid-19 Pandemic. Various items that occurred since the last meeting and prior to the pandemic



included the Stillwater Business students attended several activities with the Free Enterprise Society, the Society for Public Trust and the Riata Center for Entrepreneurship (all at OSU) which provides a wonderful speaker series of nationally acclaimed business professionals. The VITA program was unable to be conducted in 2020 and

Additional Suggestions and Announcements: Throughout the meeting, the following suggestions were made for improvements to the Division:

- The Professional Development class may need volunteers for their mock interviews and / or review of student resumes.
- Several seats are open on the advisory board and suggestions for potential Advisory Board Members can be sent to Cara Beth Johnson via email.

The next Advisory Board meeting will be Fall 2021 and the meeting was adjourned at 1:05 pm.