

HPER Advisory Board Meeting

October 20, 2020

Members present: Khrystal Humble, Julie Baggett, Donnie Jackson, Summer McClure, Suzi Brown

- Welcome by Suzi Brown
- Scholarship report discussed, everyone had seen the report sent out by K. Swain
- “How has COVID-19 changed your perspective about health, workouts, and college attendance in general?”
 - always use masks and caution
 - people are either against it or completely for masks
 - as far as NOC, most students are compliant. Some don’t wear it correctly but can be corrected
- “What ideas do you have about increasing enrollment?”
 - hire more recruiters
- Do we need to start new programs or focus on the ones we have?
 - Maybe we need to look into a sports management major
 - Could we do a feature in local newspapers about our programs
- “What skills do students need or are lacking during COVID-19?”
 - students just need more activities
 - seeing more depression of students during this time
 - Zoom is pretty normal for students at this point, they might be too comfortable using it
 - Zoom is easier for them to use and not go to class
 - some students need the interaction
- A lot of discussion about our department and how we screen athletes daily for COVID and how we will have to do road trips and screening other teams coming to our facilities. Julie and Summer discussed the daily check in of athletes on the SWAY app, what to protocol is to send athletes on to get tested for COVID and what the protocol is once an athlete tests positive for COVID.
- There was a lot of discussion about how COVID-19 has changed workloads; instructors are having to re-imagine courses and the athletic trainers are having to put a lot of extra time into COVID-19 measure along with having to do their regular routine.
- “What degrees should we consider adding?”
 - Discussed this earlier, we should seriously look into adding sports management.
 - Discussed the classes that we had found NEO uses for their major, such as Sports Management, Sport Facility Management, Sport Law, Intro to Business, Accounting, Micro/Macroeconomics
 - Discussed the Certified Strength and Conditioning bachelor’s degree

- Khrystal mentioned that she had done some research and the military is a big employer for this.
- We talked about how Vance Air Force Base might be an opportunity for our Personal Training majors to have a career opportunity
- The floor was opened up for discussion and nobody had much more discussion other than to say how important enrollment numbers are right now.

Suzi Brown thanked everyone for coming and the meeting was dismissed