

Building a Better NOC

BLDG (Brainstorm, Listen, Discuss & Grow) Workshops



As we work together to Build a Better NOC, we want to consider some of the suggestions and concerns shared by employees and students through campus surveys and conversations. Although some people have stated that concerns previously shared were not acted upon, we want those ideas to help build the foundation for our future conversations. As we begin the BLDG Workshops we want to start with questions, not with answers through positive, solutions-based conversations.

The large variety of workshops will give each member of the NOC Community an opportunity to attend sessions of their choosing and **Brainstorm, Listen, Discuss & Grow** to help us build a better college.

- **Brainstorm** ideas, categorize them by cost and importance, and eventually develop strategies to implement.
- **Listen** to background information on the topic. Listen to creative ideas, and different perspectives with an open mind.
- **Discuss** the ideas from different perspectives. Discuss some of the issues that have limited the implementation of ideas in the past. Discuss possible new solutions.
- **Grow** as individuals from the information and discussion, and allow NOC to grow with innovative solutions.

During each workshop, the participants will be asked to place ideas into one of the three categories.

- **Free**
- **Less than \$500**
- **More than \$500**, with more planning, more expenses, & more commitment required

The workshop groups will also share their suggestions about how to prioritize the solutions. The information will be given to the executive team, who will further research the topics/solutions and prioritize the suggested improvements.

Strategies will then be developed to identify potential funding sources (budgets, state funding, private funding, grants, etc.). Some free and inexpensive ideas may be implemented immediately.

The topics have been categorized in the four strategic goals of NOC's Strategic Plan.

A sample of the many planned workshop topics are provided on the next page.



Topics will align with NOC's four strategic goals. Below are some examples of the planned topics for the BLDG Workshops.

Goal 1: Student Quality of Life

- How can we make residence halls more appealing, fun and livable?
- How can we increase the appeal and use of our food service by students?
- As a NASNTI institution, how can we better serve our Native American students?
- How can we encourage students to want to be on campus on weekends?

Goal 2: Recruitment/Retention/Graduation

- How can we all be marketers and recruiters?
- What are our competing institutions doing that outshines NOC? What do we (or can we) do that sets NOC apart from most colleges? How can we maximize these features? What will make NOC memorable to students?
- What are the success stories that each of us know? How can we create our own elevator speeches?
- How could videos help in the promotion of NOC and recruitment of students? How can we increase our ability to create and post videos of campus life on the website and in social media?
- How can we better serve and attract non-traditional adult students? And veterans?

Goal 3: Employee Quality of Life

- How can we improve the livability of our campuses for employees? How can we increase the beauty of our campuses?
- How can we improve the Wellness Center on Tonkawa campus and campus recreation for employees and community on Tonkawa and Enid campuses? How can we partner to make needed improvements?
- How can we increase participation at events by community and employees? How can we work with our community partners to promote campus activities/events?

Goal 4: Increased Revenue Streams

- Should we charge for events? If yes, how do we manage people, handle money, maintain records, etc.?
- How can we better utilize the community use of college facilities that will generate funds?



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