

Northern Oklahoma College Foundation, Inc.

Donor Recognition

Dinner



and

2024 Annual Report

MONDAY | MARCH 10, 2025 | 5:30 P.M.
RENFRO CENTER
NOC TONKAWA

# NORTHERN OKLAHOMA COLLEGE BOARD OF REGENTS 2024-2025

Jason Turnbow, Chair Mike Loftis, Vice Chair



Brad Fox, Member Sandy Mulligan, Member

Jami Groendyke, Secretary

# Northern Oklahoma College Foundation, Inc.

**Board of Trustees** 2024-2025

#### **Executive Committee**

Chair: Tom Poole

Vice Chair: Brad Purdy

Past Chair: Misty Diemer-Thurman

Chief Executive Officer: Diana Morris Watkins

Executive Director: Sheri Snyder

Development Director: Candy Oller

Treasurer: Anita Simpson

Secretary: Ciera Kirby

#### Group 1 Trustee (NOC Regents)

Regent Jason Turnbow (Term ends 6.30.2025) Regent Mike Loftis (Term ends 6.30.2025)

#### Group 2 Trustee (NOC Leadership)

Diana Morris Watkins, NOC President

Sheri Snyder, Executive Director

Anita Simpson, Treasurer

Candy Oller, Director of Development & Donor Relations

Kayla Wooderson, Director of Alumni & Community Relations

#### Group 3 Trustee (Community Leaders)

Tom Poole (Term ends 6.30.2025) Brad Purdy (Term ends 6.30.2025)

Dr. Cheryl Evans (Term ends 6.30.2025)

LynnDe Funk (Term ends 6.30.2025)

Ken Bellmard (Term ends 6.30.2026)

Patrick Anderson (Term ends 6.30.2026)

Jodi Cline (Term ends 6.30.2026) Jackie Conrady (Term ends 6.30.2026) Patrick Zimmerman (Term ends 6.30.2026) Misty Diemer-Thurman (Term ends 6.30.2027)

Clayeton Hammock (Term ends 6.30.2027)

Dr. Gordon Laird (Term ends 6.30.2027)

#### **Emeritus Trustee**

Mark Detten

# **Donor Recognition Dinner Program**

#### "YEAR IN REVIEW" VIDEO

#### WELCOME

Tom Poole, NOCF Board Chair

#### INVOCATION

Adysen Thompson, Miss NOC

#### DINNER AND ENTERTAINMENT

Fine Arts Students Caden Coffey, Gracie Fiscus, Amberlynn Kelly Accompanied by Dr. Edward Dixon

#### **OPENING REMARKS AND INTRODUCTIONS**

Sheri Snyder, NOCF Executive Director Candy Oller, Director of Development & Donor Relations

"FIRST GENERATION" VIDEO

#### SCHOLARSHIP STUDENTS GRATITUDE REMARKS

Sophia Arnold (Enid), Desiree Cannon (Stillwater), Lacy Rapp (Tonkawa)

"Scholarship Thank You" Video

#### SCHOLARSHIP STUDENTS GRATITUDE REMARKS

Christopher Nace (Enid), Addison Polk (Tonkawa)

#### **CLOSING REMARKS**

Diana Morris Watkins, NOC President

### **ACKNOWLEDGEMENTS**

Dinner | Great Western Dining Servers | President's Leadership Council

Program/Invitations | Northern Printing Services

Sound/Videos | Information Technology Department, Mike Machia, Director and Kyle Smith

First Generation Video | Shannon Lorg, Webmaster

Publicity | Scott Cloud, Director of Public Information

Photographer/Videographer | Shiloh Martin, Northern Printing Services Event Staff | Development Office-Melisa Cottle, Ciera Kirby, Kayla Wooderson and

Scholarship Office-Kerri Gray and Samantha Lee

Physical Plant | Stacy Burns, Director and Stephen Vassar

# Northern Oklahoma College Foundation 2024 HONOR ROLL

#### MAJOR CLUB

Anonymous Louise Stevenson Trust Chickasaw Nation Department of Commerce Jackie and Marc Conrady Evelyn Covle Diemer Family Foundation Robert Diemer Dr. Rick Edgington Enid Concrete Co., Inc. Enid CVB-Enid Convention and Visitor Bureau Enid Higher Education Council, Inc. Evans & Assoc. Construction Co., Inc. First National Bank of Oklahoma Brad Purdy and Patrick Rooney Gerald Nield Trust Park Avenue Thrift Bill and Susie Phelps Phillips University Alumni

& Friends Association

Carl and Brenda Renfro

Charles and Virginia Starks

Juliania Nykolaiszyn

University Center at Ponca City

Christopher Storm and

Diana Morris Watkins

Steve and Judy Wear

Renfro Family Foundation

#### HERITAGE CLUB

Charles L. Zody

2GoExpress Travel Plaza Inc. Jerrod and Blayne Arthur John and Sharon Campbell Central Fire Systems LLC. Wally Gillispie Bruce Dale Richard and Lori Davis Delta Dental of Oklahoma Foundation Tom and Ann Dugger Economy Lumber Company The Ellis Foundation Chris Ellis Robert and Jacque Erner Phillip D. Erwin Family Living Trust Evans Family Foundation Lee Evans Bruce and Janet Evans Tom and Dr. Chervl Evans Ieff and LynnDe Funk Hayden and Jami Groendyke

John and Virginia Groendyke

William Ted Harrison

Jeremy and Brandy Hise

Dineo Heilmann

Patricia Hullet **Inasmuch Foundation Matching** Gifts, Robert J. Ross Jason and Carabeth Johnson Jr. High Allstate Wrestling Assoc. Dottie Koeppen Dr. Gordon and Sherri Laird Loftis & Wetzel Insurance Mike and Kim Loftis Bert and Janice Mackie Preston Matthiesen Dr. Pete and Tricia Moore M. A. Morris National Barricade and Sign Company of Spokane NICAA Foundation David Parker Tom and Judy Poole Brad Purdy James and Sue Ann Rodgers William and Linda Rodgers Dennis and Rene' Schiltz Eric and Anita Simpson Marjilea Smithheisler Coby and Sheri Snyder Dr. Wendy McConnell Stone Tom Walker Mick and Vina Weiberg Cesar Zepeda

#### PRESIDENT'S CLUB

Anonymous

Patrick Zimmerman

Art Center of Tonkawa Ken and Dianne Smith Bret Bowling Stan and Kendall Claybaker Troy Cochran Tim Coffman Andrew and Kristi DesIarlais Kelly Foster Delbert and Kerri Gray Jay Hoberecht Dr. Marsh and Mikael Howard Jerry Kirkpatrick Dawn Kisner Mark Nault David S. Patton Phillips66 Matching Irma Ouade Virginia Semrad Lynn and Lou Ann Smith Willie and LuAnn Street Jason and Torry Turnbow Randy Walker Tom and Karen Ware

Roger Williams

**CRIMSON CLUB** Dirk and Ann Allen Nancy Appleman Boettcher Devinney Ingle and Wicker Inc. Art and Nevona Kegans Bossert Tamera Davis Delphi Study Club Brenda Dobbs Fowler Vending Corp. Kaity Beaty Dale Goodwin Brad Gordon April Heitfeld Kirby Tickel Hill Janet Jarvis J. Kelly Johnson David Kahle Kay Electric Cooperative Joe R. Kreger Ronnie Leonard Steve and Cheryl Marquardt Warren and Dr. Shelly Mencacci Moreland Farms Cameron and Sherryl Nelson Candy Oller Perpetual Motion LLC Kari Potts Odvlon Rico Ir. Dean and Bonnie Shaw Leigh Ann Snyder Suzy Stergas Suzanne Sumpter Connie Van Ausdall Dennis and Melanie Williams Wilbur Wolffrum Daniel and Christi Wood

#### ROUND UP CLUB

Anonymous Dr. Paul A. Bowers Cory and Lynn Bowker Aaron and Suzi Brown Lois Buttress Royce & Kathy Caldron Cherri Calvert Bruce Campbell Barbara Conrady Tommy Crone Mark and Jayne Detten Jim Dickinson Robert S. Doenges David Ellis Stacev Frazier James L. Gilbert Christi Gonzalez Phil and Deborah Gooch Clayeton and Kolby Hammock Heather Harrison Brenda Hatch Doug Hodge Leslie Johns Clayton and Nancy Johnson Dr. Michelle Keylon Hannah Kokojan Craig Kuchera Buddy McCarty Hugh C. McCullough Garry Melvin Monty and Dana Melvin Pam Melvin Homer and Barbara Nicholson Dianna Noteware Rvan and Jennie Paul Elmer and Marcella Pense Natalie Prather Catherine Quinlan Pauline Red Eagle Scott and Brittany Seabridge Rvan and Debbie Seevers Alicia Sharp Pat and Tom Sipe Danny and Toni Snow Barbara Stadler Lois Sterling Major George and Nancy Stirman Mark and Cecilia Tarrant Randy and Robyn Turney Marla Webb Pamela West Grady and Kayla Wooderson Sharon Worden Garev Wright Shari Yeager Harvey D. Yost Laural Zavodny

#### **GIFT IN KIND**

Bart Cardwell
Phillip Cardwell
Jodi Cline - Edward Jones
Dr. Justin Funk
Premier Eyecare of Enid
HTeaO Stillwater
Hurst Properties, LLC
Lowe's - Enid
Oklahoma J.H. Allstate Wrestling, Inc.
Power Training Center
Bryan Kinney
Simple Simon's Pizza
Ken and Dianne Smith
James and Mary Stuever

# Northern Oklahoma College Foundation 2024-2025 SCHOLARSHIPS/FUNDS

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Momand Pops Allen   Alpha II	Aisenbrey Memorial	Rev. Phillip D. and Evelyn R. (T/E/S)	Dr. D.L. Mathews Memorial (T)	Judith L. Whitmore Nursing (E)
Apha   1	Dr. Christina Akers Memorial (T)	Erwin Nursing	, , , , , , , , , , , , , , , , , , , ,	Frances G. Wintersole Trust (E)
Austin Grey Anderson Memorial   CF/ES  by Ashury Memoria	Mom and Pops Allen (T)	Robert Kendall Erwin (T/E/S)	Dr. Robert (Bob) Matthiesen Memorial (T)	Keith L. Zody (T)
Joy Abury Memorial   The Physils Kendal Abury	Alpha II (T)	Memorial Nursing	George McCoy (T)	Zody Family (T)
Pirkylls Kendall Ashury	Austin Grey Anderson Memorial (E)	Maud Etter Memorial (T)	Hugh McIntyre Memorial (T/E/S)	
B.F. Trust — (7) Dale and Airth Reall — (7) Gene Belcher Foundation — (7) Gene Belcher Foundation — (7) Dale and Airth Reall — (7) Gene Belcher Foundation — (7) Dale and Airth Reall — (7) Gene Belcher Foundation — (7) Dale and Airth Reall — (7) Dale and Dale and Cards Sue Book — (7) Dale and Airth Reall — (7) Dale and Airth Reall — (7) Dale and Airth Reall — (7) Dale and Dale and Cards Sue Book — (7) Dale and Airth Reall — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale and Cards Sue Book — (7) Dale and Dale an	Joy Asbury Memorial (T)	Evans and Associates (T)	Joseph and Pamela Sue McNeal (T)	
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Dale and Mirth Beall   C   First Generation College Student   C   Gene Bekher Foundation   CTE/S	B.F. Trust (T)	Patrick and Kay Farrell Nursing (E)	Wilma Mena Memorial Nursing (T/E/S)	OTHER FUNDS
Dade and Mirth Beall	Joan Bartlett Memorial (T)			Michael G. Adams Study Abroad (T/E/S)
Genege and Florest Bellmon   (T)E   Florest	Dale and Mirth Beall (T)	First National Bank (T)		Minnette Adriance (T/E)
George and Floretta Bellmon   (T.P.)   Friends of the Redbud Jazz Festival   (T.)   Ima Faythe Bergland   (T.)   NOC Endowment   (T.)   Nonc Endowment   (T.)   Ima Faythe Bergland   (T.)   Images M. Braw Memorial   (T.)   Images Memorial   (	Gene Belcher Foundation (T/E/S)			Art Center of Tonkawa (T)
Ima Faythe Berglund	George and Floretta Bellmon (T/E)	Friends of The Redbud Jazz Festival (T)		B.F. Trust Endowment (T)
South   Sout	Ima Faythe Berglund (T)			
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Agness M. Bray Memorial   Cliphon L. and Linda J. Brown   Clipton   Clipto	Judy Blan Memorial (T)	Gateway to Humanity (T)		
John Land Linda J. Brown   (T/E/S)   Margaret Jo Glesson Memorial   (T)   Harlod E. Goodman Land Linda J. Brown Memorial   (T)   Harlod E. Goodman Land Linda J. Brown Memorial   (T)   Harlod E. Goodman Land Carla Sue Buck   (T)   Governor's Cup Team   (T/E/S)   Storm Family   Storm Family   Enidocement   (T/E/S)   Storm Family   Enidocement   (T/E/S)   Enidoceme		Marlin "Ike" and Marybeth Glass (T/E/S)		Cultural Engagement Center/NASNTI (T)
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#### NOCF SCHOLARSHIPS (PENDING)

Chickasaw Nation Scholars (T	'/E/S)	Granvil Hays Bio
Robert N. Colombe and	(T)	Kenneth E. and I
Robert B. Colombe Memorial		Holmes Nursi
Dr. Rufus Fears Endowment (T	'/E/S)	Kathryn Jones En
Linda Fiscus Memorial Music	(T)	Robert Morgan N
Todd Glasgow Memorial Wrestling	(T)	Gerald Nield Tru

(	Granvil Hays Biological Sciences	(T)
K	Kenneth E. and Laura Yvonne	(T/E/S)
	Holmes Nursing	
K	Kathryn Jones Endowed Leadership	(T/E)
R	Robert Morgan Memorial Nursin	g (T)
(	Gerald Nield Trust	(T)

William W. Rodgers, Jr. and Marguerite Rodgers Memorial	(T)
Larry Rupp Memorial Nursing	(T)
Donald W. and Sharon K. Selvey	(T)
Endowed	
Ruth Steichen Memorial	(T)

Louise Stevenson Trust (E)
Dr. Wendy McConnell Stone (T)

T-Tonkawa / E-Enid / S-Stillwater

## **2024 ANNUAL REPORT**

## INVESTING IN THE FUTURE

Founded by 1916 alumnus A. Ray Smith, the NOC Foundation, Inc. was first incorporated in 1961 under the direction of attorney Bob Colombe. In June of 1963, the organization began its first year of operation with NOJC President Dr. V. R. Easterling and NOJC Foundation President Lin Trueblood. Other committee leaders that year included Harold Weigle, Glen Strange, Mac Bradley and Lowell Doggett. Editor of the *Crimson Rambler* was Mac Bradley.

The late sixties marked the beginning of the Greater Gifts Campaign by the Foundation. During Spring 1966, the first eight \$200 Foundation scholarships were awarded to area high school seniors. In 1975, the Foundation set a goal of raising \$10,000 for the Greater Gifts scholarship drive and exceeded that goal by \$1,500. The first Greater Gifts Donor Recognition banquet was held March 3, 1980 in the Maverick Cafeteria.

Thirty years later, the Foundation had amassed total net assets of \$428,928. At that time the NOCF set a goal to raise \$1 million by the year 2000. Thanks to the contributions of alumni and friends of the college, that goal was surpassed in 1999.

Total net assets by the fiscal year end of 2004 reached \$1,834,033, and the Foundation initiated a campaign goal to raise \$3 million in total net assets by 2013. As a result of a Board strategic planning retreat in 2010, the Foundation increased the goal to \$5 million by 2015. Total net assets by fiscal year end of 2012 were over \$6.1 million. Marking its 50th Anniversary in 2013, the Foundation increased the goal to \$12 million in total net assets by 2018. This goal was met in fiscal year 2018-2019. Marking its 60th Anniversary in 2024, the Foundation has increased its total net assets to over \$17 million.

In October 2021, the Foundation Board of Trustees, NOC Executive Council and key NOC Development personnel participated in a day long strategic planning retreat. The retreat focused on year one of a new three year strategic plan that will bring the Foundation in alignment with the current NOC five-year strategic plan. The overall goal for year one through year three has been to further solidify the Foundation's infrastructure to enable continued growth in order to further enhance students, programs, and staff at Northern Oklahoma College through increased fundraising.

YEAR	TOTAL NET ASSETS	YEAR	TOTAL NET ASSETS
2024	\$17,945,988	2010	\$3,080,559
2023	\$15,543,100	2009	\$2,358,940
2022	\$14,140,760	2008	\$2,719,264
2021	\$15,691,352	2007	\$2,697,367
2020	\$12,778,656	2006	\$2,328,799
2019	\$12,076,460	2005	\$2,071,247
2018	\$9,952,728	2004	\$1,834,033
2017	\$9,335,328	2003	\$1,649,906
2016	\$8,378,110	2002	\$1,561,224
2015	\$8,350,814	2001	\$1,458,590
2014	\$8,214,117	2000	\$1,239,829
2013	\$6,898,082	1999	\$1,132,116
2012	\$6,128,866	1998	\$906,381
2011	\$5,483,436	1997	\$715,916

To view the Donor Wish List, go to: <a href="https://www.noc.edu/development/foundation/donor-wish-list/">https://www.noc.edu/development/foundation/donor-wish-list/</a>

## YOUR INVESTMENT PAYS OFF

Whether a gift is established in honor of a special individual or in remembrance of one's experience at NOC, the results are the same...helping students pursue their academic goals and continuing to provide life-changing experiences at the college. The chart to the right reflects the scholarship and loan awards given during the past years. The Short Term Loan Funds were eliminated as of 2022-2023 and redirected to scholarship fund support.



Academic Year	Scholarship Number of Award Recipients	Loan Number of Award Recipients
2023-2024	\$253,497 517	
2022-2023	\$228,450 361	
2021-2022	\$196,654 399	
2020-2021	\$196,692 394	\$60 1
2018-2019	\$260,351 392	\$105 2
2017-2018	\$261,764 333	\$570 3
2016-2017	\$249,529 312	\$26,579 107
2015-2016	\$219,333 243	\$25,42995
2014-2015	\$209,576 248	\$20,81562
2013-2014	\$143,574 189	\$3,22514
2012-2013	\$96,670 135	\$10,35953
2011-2012	\$99,800 201	\$6,56935
2010-2011	\$79,989 90	\$17,32692
2009-2010	\$78,966 114	\$1,1347
2008-2009	\$79,220 118	\$3,80221
2007-2008	\$88,960 126	\$3,75727
2006-2007	\$79,220 118	\$4,33324
2005-2006	\$63,848 117	\$6,84840
2004-2005	\$59,333 121	\$17,975 103
2003-2004	\$44,787 116	\$15,54585
2002-2003	\$56,008 138	\$14,77886
2001-2002	\$64,645 161	\$9,35455
2000-2001	\$33,030 74	\$8,54552
1999-2000	\$24,641 76	\$11,76379
1998-1999	\$25,806 71	\$7,45748
1997-1998	\$21,850 54	\$5,64543



## NOCF BY THE NUMBERS

Total Gifts Committed \$1.3 Million

Total Gifts 1,072

Total Donors 394



# **NEARLY \$1 MILLION GIVEN BACK**

in support of student scholarships, academic and co-curricular programs, and development activities for the College in FY2024 Budget



To view the full audited NOC Foundation Financial Statements and Form 990 go to: https://www.noc.edu/development/foundation/financial-information/

## **NOCF STRATEGIC PLAN**

The Foundation ended its 2021-2024 Strategic Plan with the following key priorities addressed:

Key Priority 1 **GOVERNANCE** 

Transform Board of Trustees to a more active role within the Foundation

Key Priority 2 FRIENDRAISING/FUNDRAISING

Create a Strong and Effective Development and Stewardship Plan

Key Priority 3 **OPERATIONS/BUDGETING** 

Generate Revenue to Develop and Support Infrastructure

Key Priority 4 Professional Development

Create a Detailed Professional Development Plan

Key Priority 5 **Marketing** 

Design and Implement a Detailed Marketing Plan

In 2025, the Foundation will begin its new strategic planning cycle to align with the College's new strategic planning priorities outlined below.

# NOC STRATEGIC PLAN 2025-2030 VISION FOR THE FUTURE

Key Priority 1 Increasing Student Engagement & Satisfaction

Key Priority 2 Increasing Staculty Engagement & Satisfaction

Key Priority 3 Maximizing External Partnerships

Key Priority 4 Improving Facilities



### **PURPOSE OF THE FOUNDATION**

The purpose of the Northern Oklahoma College Foundation shall be to enhance the educational opportunities and the environment of Northern Oklahoma College. The Foundation is organized as an instrumentality exclusively for the benefit of the educational, literary, and scientific activities of Northern Oklahoma College, chartered under the constitution and laws of the State of Oklahoma, as amended, and its purposes shall include the following:

- (a) the promotion and support of educational, literary, or scientific activities of Northern Oklahoma College either in the name of the Foundation or in conjunction with Northern Oklahoma College so as to provide broader opportunities than would be available solely from tax and other governmental sources; and
- (b) the awarding of scholarships and grants to the students, faculty, and staff of Northern Oklahoma College.

## **MISSION OF THE FOUNDATION**

The Northern Oklahoma College Foundation seeks private support by establishing lifelong relationships with its donors, alumni and friends, while supporting the mission of Northern Oklahoma College and providing financial assistance and quality educational experiences to our students, programs, and employees.

### **NOCF GRANTS**

Masonic Fraternity of Oklahoma Endowment Grant 6 grants awarded totaling \$5,474 for the 2023-2024 academic year



Presidential Partners Grant 16 grants awarded totaling \$15,403.80 for the 2023-2024 academic year



New Program Scholarship Fund through NOCF Resources Agreement to Support Development Activities 2 grants awarded totaling \$10,000 for Men's and Women's Wrestling Program for 2024-2025 academic year

# YOUR CONTRIBUTIONS HAVE MADE AN IMPACT

For FY2025 there are nearly **400 SCHOLARSHIP OPPORTUNITIES** available through NOC, the NOC Foundation, and from outside sources, with over **\$3 MILLION IN SCHOLARSHIP SUPPORT** invested in our students.

# SCAN CODE FOR SCHOLARSHIPS AVAILABLE!



## SCAN CODE TO VISIT OUR FINANCIAL AID WEBPAGE



Student Financial Aid & Debt: NOC serves nearly 4,000 students through the home campus in Tonkawa, branch in Enid, and NOC/OSU Gateway Program in Stillwater. Of these students about 80% receive financial aid and/or scholarships. 75% of NOC students complete their degree with zero debt.

# **CONTINUING EXCELLENCE**







NASNTI SCHOOL

(US DEPARTMENT OF
EDUCATION NATIVE AMERCAN
SERVING
NON-TRIBAL INSTITUTION
GRANT RECIPIENT)

www.noc.edu/academics/programs/nasnti/

Of Oklahoma's

100

critical occupations, the top 29 highest-paying jobs require an associates degree or higher.

Source: Oklahoma State Regents for Higher Education

INSTRUCTORS MAKE THE DIFFERENCE

20:1

Student to faculty ratio

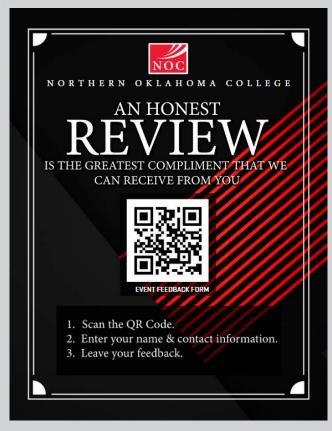


NOC offers exceptional degree programs.

**53** to be exact!







SCAN CODE TO DOWNLOAD PHOTOS FROM TONIGHT'S NOC DONOR RECOGNITION DINNER



PLEASE ALLOW
72 HOURS FROM NOW
TO ACCESS PHOTOS
ONLINE.

# Northern Oklahoma College Foundation, Inc.

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www.noc.edu

www.noc.edu/development/alumni/photo-gallery https://www.noc.edu/development/foundation/give-online/