

Northern Oklahoma College
Art
Program Assessment
Completed May 2017

Based on the thorough internal or external program review addressing all criteria in policy, a comprehensive report should be possible within ten or fewer pages. This program review template is provided to assist institutions in compiling the program review information, which is to be presented to the institutional governing board prior to submission to the State Regents. Executive Summaries should be possible within two pages using the provided template (Program Review Executive Summary Template).

Description of the program's connection to the institutional mission and goals:

The mission of Northern Oklahoma College, the State's oldest community college, is a multi-campus, land-grant institution that provides high quality, accessible, and affordable educational opportunities and services which create life-changing experiences and develop students as effective learners and leaders within their communities in a connected, ever-changing world.

Northern Oklahoma College will be recognized as a model institution and leader in academic quality and cultural enrichment, promoting student success, collaborative learning, creative and forward thinking, and community responsiveness.

The core values of Northern Oklahoma College are that through personalized education we believe in providing individualized services leading our students to achieve their academic goals in a welcoming and safe environment, and we will provide support to students in and out of the classroom so that they receive a full college experience with diverse opportunities. Another core value is community and civic engagement, so we believe that educated citizens are necessary for a healthy, democratic society, and that free and open expression and an appreciation for diversity are cornerstones of higher education, and we believe in economic and environmental sustainability and the importance of enriching the intellectual, artistic, economic, and social resources of our communities.

We at Northern Oklahoma College also believe in the inherent value of intellectual pursuit for both personal and professional growth, as well as the need to prepare students for the 21st century professions, and that a knowledge-centered institution is vital to a knowledge-based economy, and we measure our success against national models and standards of excellence

3.7.5 Process (Internal/External Review):

Previous Reviews and Actions from those reviews:

Analysis and Assessment (including quantitative and qualitative measures) noting key findings from internal or external reviews and including developments since the last review:

2016-2017

- The availability of Art Appreciation, a general education course for Humanities credit was expanded to two sections on Stillwater campus beginning in spring 2015.
- The availability of Art Appreciation Internet, a general education course for Humanities credit was expanded to three sections beginning in spring 2015.

- Discussion began to move Sculpture I course into the core requirements for Art Major degree sheet.

A. Centrality of the Program to the Institution's Mission:

The mission of Northern Oklahoma College, the State's oldest community college, is a multi-campus, land-grant institution that provides high quality, accessible, and affordable educational opportunities and services.

B. Vitality of the Program:

B.1. Program Objectives and Goals:

Students after completion of the Art degrees will be able to:

Art

1. Produce a complex body of work in a variety of two and three dimensional media.
2. Articulate the visual language of design including aesthetic properties and content in art.
3. Utilize knowledge from various cultures to create or identify works of art.
4. Produce from the ground up a professional gallery exhibition of art works.

B.2 Quality Indicators (including Higher Learning Commission issues):

| Art | |
|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Date | 5/26/2016 |
| Competency # and Description | 1. Produce a complex body of work in a variety of two and three dimensional media |
| Course | ART 1193 – Ceramics I ART 1313 – Drawing I ART 1323 – Drawing II ART 1433 – Fundamentals of Two-Dimensional Art ART 2563 – Fundamentals of Three-Dimensional Art ART 2853 – Painting I |
| Activity | ART 1193- Coil-built Form with Banding Design ART 1313- Mark-making Assignment ART 1323- Students create self-portraits using foreshortening ART 1433- Body of Work ART 2563- Self-Portrait in Relief ART 2853- Art Movement Assignment |
| Measurement (attached copy of instrument with point distribution) | ART 1193- Art grading rubric will be used to assess assignment ART 1313- Art grading rubric will be used to assess assignment ART 1323- Art grading rubric will be used to assess assignment ART 1433- Art grading rubric will be used to assess assignment ART 2563- Art grading rubric will be used to assess assignment ART 2853- Art grading rubric will be used to assess assignment |
| Evaluation Criteria | ART 1193- Students will pass assignment with 80% or better ART 1313- Students will pass assignment with 80% or better ART 1323- Students will pass assignment with 80% or better ART 1433- Students will pass assignment with 80% or better ART 2563- Students will pass assignment with 80% or better |

| | |
|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | ART 2853- Students will pass assignment with 80% or better |
| Last Semesters results | N/A |
| Results | ART 1193- no data collected ART 1313- 2 out of 2 students passed the assignment ART 1323- no student enrolled ART 1433- no data collected ART 2563- no data collected ART 2853-1 out of 1 student passed the assignment |
| Summary of previous changes | ART 2951 does not fit this objective and a new objective will be created. The courses that data were not collected in were fall courses and will be assessed next round. |
| Recommendation for changes | N/A |
| Timeline for Review | Fall/spring data will be collected and reviews in the spring by instructors from all campuses will determine needed adjustments. |
| | |
| Date | 5/15/2017 |
| Competency # and Description | 2. Articulate the visual language of design including aesthetic |
| Course | ART 1433 – Fundamentals of Two-Dimensional Art ART 2563 – Fundamentals of Three-Dimensional Art |
| Activity | ART 1433- Fabric Design ART 2563- Pathways in Clay. |
| Measurement (attached copy of instrument with point distribution) | ART 1433- Rubric with point distribution ART 2563- Rubric with point distribution |
| Evaluation Criteria | ART 1433- Students will pass assignment with 80% or better ART 2563- Students will pass assignment with 80% or better |
| Last Semesters results | N/A |
| Results | ART 1433- 3/3 (100%) of students passed the project ART 2563- 3/3 (100%) of students passed the project |
| Summary of previous changes | N/A |
| Recommendation for changes | No changes at this time. |
| Timeline for Review | Fall/spring data will be collected and reviews in the spring by instructors from all campuses will determine needed adjustments. |
| | |
| Date | Spring 2018 |
| Competency # and Description | 3. Utilize knowledge from various cultures to create or identify works of art |

| | |
|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Course | ART 1193 – Ceramics I ART 2853 – Painting I |
| Activity | ART 1193- Cultural Sculptural Mask ART 2853- Art Cultural Movement Assignment |
| Measurement (attached copy of instrument with point distribution) | ART 1193- Rubric with point distribution ART 2853- Rubric with point distribution |
| Evaluation Criteria | ART 1193- Students will pass assignment with 80% or better ART 2853- Students will pass assignment with 80% or better |
| Last Semesters results | N/A |
| Results | |
| Summary of previous changes | N/A |
| Recommendation for changes | |
| Timeline for Review | Fall/spring data will be collected and reviews in the spring by instructors from all campuses will determine needed adjustments. |
| | |
| Date | Spring 2018 |
| Competency # and Description | 4. Produce from the ground up a professional gallery exhibition of students' art works |
| Course | ART 2951 – Portfolio/Gallery Seminar |
| Activity | ART 2951- Students will create a professional gallery exhibition of students' art works through poster design, portfolio and resume development, marketing strategies, art preparation and installation of art in the Eleanor Hays Art Gallery. |
| Measurement (attached copy of instrument with point distribution) | ART 2951- The course will be pass/fail based on execution of activities. |
| Evaluation Criteria | ART 2951- Pass/Fail |
| Last Semesters results | N/A |
| Results | |

| | |
|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Summary of previous changes | N/A |
| Recommendation for changes | |
| Timeline for Review | Fall/spring data will be collected and reviews in the spring by instructors from all campuses will determine needed adjustments. |

B.3. Minimum Productivity Indicators:

| Time Frame (e.g.: 5 year span) | Head Count/Graduates | | | | |
|--------------------------------|----------------------|-----------|-----------|-----------|-----------|
| | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
| Art | 25/4 | 21/9 | 21/5 | 15/3 | 19/1 |

B.4. Other Quantitative Measures:

a. Number of courses taught exclusively for the major program for each of the last five years and the size of classes:

| Course Number | Course Name | Sections/Average Size of Class | | | | |
|---------------|-----------------------------------|--------------------------------|-----------|-----------|-----------|-----------|
| | | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
| ART 1193 | Ceramics I | 2/5.5 | 2/12 | 1/7 | 1/6 | 2/2 |
| ART 1313 | Drawing I | 4/8.5 | 4/7 | 4/3.8 | 3/3 | 1/4 |
| ART 1323 | Drawing II | 2/4 | 2/4 | 2/3.5 | 0 | 1/1 |
| ART 1433 | Fundamentals of 2 Dimensional Art | 1/17 | 1/6 | 1/4 | 1/3 | 1/5 |
| ART 2563 | Fundamentals of 3 Dimensional Art | 1/13 | 1/5 | 1/4 | 1/2 | 1/5 |
| ART 2853 | Painting I | 4/6.3 | 3/4.7 | 3/2.7 | 3/2.3 | 2/2 |
| ART 2951 | Portfolio/Gallery Seminar | 1/5 | 1/8 | 1/4 | 1/3 | 1/1 |

b. Student credit hours by level generated in all major courses that make up the degree program for five years:

| Course Number | Course Name | Hours Generated | | | | |
|---------------|-----------------------------------|-----------------|-----------|-----------|-----------|-----------|
| | | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
| ART 1193 | Ceramics I | 33 | 72 | 21 | 18 | 12 |
| ART 1313 | Drawing I | 102 | 84 | 45 | 27 | 12 |
| ART 1323 | Drawing II | 24 | 24 | 21 | 0 | 3 |
| ART 1433 | Fundamentals of 2 Dimensional Art | 51 | 18 | 12 | 9 | 15 |
| ART 2563 | Fundamentals of 3 Dimensional Art | 39 | 15 | 12 | 6 | 15 |
| ART 2853 | Painting I | 75 | 42 | 24 | 21 | 12 |

| | | | | | | |
|--------------|---------------------------|------------|------------|------------|-----------|-----------|
| ART 2951 | Portfolio/Gallery Seminar | 5 | 8 | 4 | 3 | 1 |
| Total | | 329 | 263 | 139 | 84 | 70 |

c. Direct instructional costs for the program for the review period:

The program cost for the Art degree with salary and fringe benefits was \$5262 average per 3-credit hour class taught.

\$5262 x 56 sections of 3-credit hour course = \$294,697

\$1754 x 5 sections of 1-credit hour course = \$8770

Total Instructional Cost for Offering Program Courses: \$303,468

d. The number of credits and credit hours generated in the program that support the general education component and other major programs including certificates:

| Course Number | Course Name | Hours Generated | | | | |
|---------------|------------------|-----------------|------------|------------|------------|------------|
| | | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
| ART 1113 | Art Appreciation | 777 | 768 | 681 | 735 | 879 |
| Total | | 777 | 768 | 681 | 735 | 879 |

e. A roster of faculty members, faculty credentials and faculty credential institution(s). Also include the number of full time equivalent faculty in the specialized courses within the curriculum:

| Faculty | Credential | Institution that granted degree |
|----------------|----------------------------------------------------------|----------------------------------------|
| Jena Kodesh | M.A. in Adult Education/Distance Learning | University of Phoenix |
| Audrey Schmitz | M.Ed. in Adult Education with an emphasis in Art History | Northwestern Oklahoma State University |

B.5.b. Detail demand for students produced by the program, taking into account employer demands, demands for skills of graduates, and job placement data:

As of May 2017, EMSI database reports the ten-year job prospects for this field in Oklahoma as:

Secondary School Art Teacher – Bachelor's Degree

Median Salary - \$19.85/hr.

10 year change in jobs - +462

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Institutional Program Recommendations: (describe detailed recommendations for the program as a result of this thorough review and how these recommendations will be implemented, as well as the timeline for key elements)

| Recommendations | Implementation Plan | Target Date |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|-------------|
| Goals for 2016-17 include <ul style="list-style-type: none"> Expanding outreach and recruitment with area high schools. For Art Major program core requirements, include Sculpture I. Drawing II as a recommended program elective instead of a requirement. Glass Fusing, a new class for community engagement and enrichment | Yearly Review | 2018 |

Program-Level Outcomes Timeline

| Program Objectives Associate in Arts - Art | Course Mapping | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|-----------|-----------|-----------|-----------|-----------|
| Objective 1: Produce a complex body of work in a variety of two and three dimensional media. | ART 1193 ART 1313 ART 1323 ART 1433 ART 2563 ART 2853 ART 2951 | X | | X | | X |
| Objective 2: Articulate the visual language of design including aesthetic properties and content in art | ART 1433 ART 2563 | | X | | X | |
| Objective 3: Utilize knowledge from various cultures to create or identify works of art | ART 1193 ART 2853 | | X | | X | |

Note: Course competencies are reinforced through additional coursework beyond course designated for assessment purposes.