

2013-2018 Strategic Plan for Northern Oklahoma College December 2016 Quarterly Update

Goal 1A Enhance the quality of life for students.

Goal 1A Year 4 Priority:

- *Identify additional resources for ESL services—e.g. reviewing peer institutions, investigating possible grants for ESL Writing lab and undergraduate International Studies & Foreign Language Program (U.S. Dept of Ed) with Coordinator for International Students as potential P.I.*

Goal 1A Updates:

- Six President's Leadership Council students – 2 Enid, 2 Stillwater, and 2 Tonkawa – have completed nominations for the Academic All USA Team and will be recognized at an awards ceremony at the State Capitol in March of 2017.
- NOC placed 2nd in the statewide Campus Compact 2016 Voter Registration contest. Rae Ann Kruse coordinated the event through Campus Compact with the assistance of PLC and other student organizations manning the voter registration tables. President Cheryl Evans, Diana Watkins, Shannon Cunningham, Jason Johnson, Bradley Jennings, and Ryan Paul took two students from each campus to accept an award at the State Regents meeting—see picture below:



- OSU and NOC Stillwater students will have access to a new Veteran Success Center on the OSU campus. A ribbon-cutting for the center was hosted on Veterans Day 2016 to promote this study and collaboration space for veterans and other military-affiliated students.
- In Fall 2016, the Office of Student Affairs fully implemented online Title IX training for all employees and instructed faculty and staff in fall meetings on other guidelines for a safe campus, such as the concepts of run, hide and fight when confronted with a violent situation. Student Affairs staff attended the Regents Security Summit for further safety training.
- Jill Helmer, Enid Counselor, was licensed to perform psycho-educational evaluations on all 3 campuses.
- The Enid campus hosted a presentation to students on social media and online presence.
- Numerous student activities have been hosted in both Enid and Tonkawa to enhance campus life for students, including the following schedule of events:

Student Affairs Events- Enid

- Aug. 11-Water balloon fight
- Aug. 12-Organization Fair
- Aug. 12-Pool Party / Cookout
- Aug. 13-Movie Night
- Aug. 14-Sand Volleyball
- Aug. 18-Howdy Dance
- Sept. 6-Color War
- Sept. 11-Miss America Watch Party
- Sept. 15-Ping Pong Tournament
- Sept. 17-Cherokee Strip Parade Float
- Sept. 28-My Online Life
- Sand Volleyball Intramural
- Voter Registration Drive
- Oct. 6-NOC Family Feud
- Oct. 12-Jets Give Back Day – Stamp out starvation
- Oct. 18-Miss NOC
- Oct. 24-Pumpkin Carving
- Oct. 26-Bridge BBQ
- Oct. 31-Halloween Dance
- Nov. 13-Corey Kent White Concert
- Nov. 18-BRI Rodeo Enid
- Nov. 21-Bedlam Basketball @ Tonkawa
- Dec. 5-Free Chick-fil-a Breakfast
- Dec. 6 - Late Night Pancakes

Student Affairs Events-Tonkawa

August:

- Slip n Slide Kickball
- NOC Pool Party
- Movie and Pizza
- Howdy Dance

September

- Kickball
- Ping Pong Tournament
- Intramural Football Games

October

- Bubble Soccer
- Intramural Football Games
- Game Shack Trailer
- Trick or Treat Fair
- Halloween Dance

November

- Election Watch Party
- Veterans Day with Tonkawa Public Schools
- Bingo for Food
- NOC Bedlam Game

December

- Olde Time Christmas Parade – Float decoration
- Food for Finals

Goal 1B Enhance recruitment, retention, and graduation

Goal 1B Year 4 Priorities:

- *Utilize exit interview to collect feedback on why students chose NOC to aid in recruitment.*
- *Develop and begin implementing a more comprehensive strategic enrollment plan.*

Goal 1B Updates:

- As part of the development of the Strategic Enrollment Management Plan, weekly meetings from July through October with Assistant Registrars have been used to streamline and systemize the admission and enrollment processes. Topics addressed since the last quarterly update are outlined below:

Sept. 1, 2016

- Review the Revised Concurrent Form
- Review Traditional 1st Time Enrollee
- Develop a Supplement Form for Students
- Review the Enrollment Checklist that is being developed by another committee

Sept. 14, 2016

- New SAT score chart
- Review Transfer Student Process
- Review Special Non-degree Seeking Student Process

Sept. 20, 2016

- Review the New Manual for Registration Specialists
- Authorization of Scan File delete access
- Discuss an ITV meeting with Brad about transcribing transcripts
- Discuss an ITV meeting with Sherryl about National Clearinghouse
- Develop and Review the Agenda and Speakers for Campus-wide Registration Meeting being held on Oct. 4, 2016

Oct. 10, 2016

- Discuss previous Registration Meeting
- Review and Discuss Transcribing, National Clearinghouse, Scanning & Indexing, and Columns
- Share information learned from OACRAO

- Town halls were also hosted in September 2016 on each of the three Northern campuses to gather feedback on the SEM. All NOC employees were invited to attend as well as representatives from the Board of Regents and Foundation Board of Trustees. Follow-up

meetings were held in October with employees who have roles in recruiting and marketing to gather information on current ways in which Northern is promoted.

- To enhance recruitment efforts, Northern has participated in the statewide initiatives for corequisite education. A group of English and math faculty and administrative representatives attended the state's Coreq to Scale Conference on Nov. 14. Northern plans to align with Oklahoma's goal of having 75% of remedial courses offered in a corequisite model by Fall 2017 so that students can earn college-level credit while completing remediation. In addition, Cassie Firth has served on a state taskforce for Math Pathways to direct more students into a math path suitable to their degree choices.
- As another retention initiative, focus group meetings were hosted for first-generation college students in Enid on Oct. 26, in Stillwater on Nov. 1, and in Tonkawa on Nov. 3. Rae Ann Kruse invited in student groups and Kathleen Otto, Pam Stinson, Ed Vineyard, Eugene Smith, Rick Edgington participated in group breakout sessions with students, gathering information on the challenges and successes students had in navigating college processes.

Goal 2 Cultivate and maintain partnerships to inform and improve academics, student experiences, and regional needs.

Goal 2 Year 4 Priorities:

- *Continue to develop degree options and certificates to meet regional needs.*
- *Continue to expand internship opportunities—identifying local and regional businesses for internships, summer jobs, and job shadowing.*

Goal 2 Updates:

- Dr. Evans, Dr. Sandefur, Dr. Marcie Mack (State Director for OK Career Tech), Dr. Marc Moore (Superintendent for Stillwater schools), Dr. Doug Major (Superintendent for Meridian Tech), and Dr. Shannon Cunningham have met on a quarterly basis to discuss current issues relative to the Stillwater community, state-level education issues and legislative measures relative to Oklahoma Education. The group also discuss new programs and explores items to further partnerships between the different institutions.
- Northern Oklahoma College, along with Northwestern Oklahoma State University, Autry Technology Center, and the Enid Regional Development Alliance hosted a series of events this past year to boost entrepreneurship in the greater Enid area. Northern's role was to provide a business simulation contest that challenged teams of participants to run their own company in competition with the other teams. The event ran for eight weeks and the teams made decisions each week relating to pricing, production, capacity planning, distribution network, advertising, debt service, product improvement, and many other areas. This partnership is ongoing and another series of activities and events will be held in 2017.
- Oklahoma Manufacturing Alliance – As part of our partnership with the Oklahoma Manufacturing Alliance, President Evans and Sheri Snyder met with Joe Genet with OMA as well as with Brian Lane, our Manufacturing Extension Agent for our area, to discuss an annual review of the field staff and the overall benchmarks for the program.
- Devery Youngblood visited Northern on Nov. 10 as a representative of Oklahoma Tomorrow, an initiative to promote the value of higher education in the state by highlighting the impact on the workforce and the labor market cost in cutting that investment.

- OSRHE Business Partnership Excellence Award – Each year, Northern Oklahoma College selects a business partner to be recognized through the State Regents Business Partnership Excellence Award Program. This award is designed to highlight successful partnerships and to further cultivate the higher learning environment through State Regents’ Economic Development Grants. Northern’s 2017 Business Partner is Evans and Associates Enterprises, Inc. who will be recognized at an event on March 7, 2017.
- Enid Higher Education Council – Approximately 50 board members, donors, students, and guests attended the quarterly meeting as well as a donor appreciation event of the EHEC Advisory Board on October 13 on the NOC Enid campus. NOC Enid Sophomore Kaitlyn Davis did an outstanding job representing NOC as she thanked the donors.
- NOC Alumni Guest Speaker – 1958 NOC alum Bill Phelps along with his wife Susie from Dallas, Texas, returned to their alma mater Nov. 4 where he spoke to our Pre-Engineering students. The Phelps have an endowed scholarship and loan fund established in the NOC Foundation.
- Fall 2016 Advisory Board meetings were held in multiple areas through the leadership of Rae Ann Kruse, Dean of Academic Services, working with division chairs and program directors. Mass Communications Advisory Board met on Sept. 22, PTEC on Sept. 30, HPER on Nov. 2, and Business on Nov. 3. Rae Ann also placed six students in internships for the fall semester with the assistance of divisional support. 4 students were placed in Mass Communication internships under the supervision of Scott Haywood, 1 was placed in an agriculture internship under the supervision of Kurt Campbell, and 2 were placed in Business internships under the supervision of Cara Beth Johnson.
- A Northwest Postsecondary Consortium meeting was held Sept. 30 on the Enid campus to bring together Northern and career tech center representatives in a discussion of possible program partnerships.

Goal 3 Upgrade facilities for quality and efficiency.

Goal 3 Year 4 Priorities:

- *Continue progress on design and construction of new Stillwater building.*
- *Continue upgrades of electrical systems, fiber, and backup recovery in Enid and Tonkawa.*
- *Continue reviewing scope of renovation for Harold Hall (Tonkawa).*
- *Replace HUB equipment in Enid.*
- *Enhance Wifi.*
- *Begin planning process for Wellness Center in Enid.*
- *Renovate alumni/booster/donor rooms in Tonkawa and Enid.*

Goal 3 Updates:

- \$15 million was secured in Master Lease Property Lease Revenue Bonds for the NOC Stillwater Building. Progress on design continues with demolition of existing residential properties on site to begin in Dec. 2016 with completion in early February 2017. The Capital Project Agreement and Ground Lease for eight lots has been finalized.
- Central Hall renovations were completed with an open house held on Oct. 19. Faculty were moved back into their offices prior to the event and classes were moved back into Central shortly after.
- Piano lab equipment has been updated to allow for increased enrollment in piano classes.

- Renovation of Maverick Cafeteria is in progress and should be completed by December 2016.
- Installation of new fire alarm systems is scheduled to be completed in December 2016 for Threlkeld and Boehme Residence Halls.
- The interior renovation of Memorial Student Union in Tonkawa has begun.
- Replacement of KPAC upper roof and Vineyard Library-Administration Building roof is now complete.
- The exterior renovation of Earl Butts Residence Hall in Enid has also been completed.
- Wifi upgrades have been completed in Threlkeld, Easterling, and Boehme Residence Halls and additional wifi upgrades are to be completed in December 2016 for Renfro Center in Tonkawa, and Zollars nursing area, Gantz Center, Lankard Residence Hall and Harmon Science in Enid.
- Planning for the NASNTI Cultural Engagement Center is in progress.
- Due to funding constraints, Harold Hall electrical line replacement in Tonkawa, backup recovery in Enid, Wellness Center in Enid, and alumni/booster/donor rooms are currently on hold.

Goal 4 Enhance professional development and quality working conditions for NOC employees.

Goal 4 Year 4 Priorities:

- *Develop job manuals for staff positions to ease transitions and continue to update job descriptions.*
- *Continue to review the process for employee performance evaluations with further examination of the 360 degree evaluation process.*
- *Provide employees with salary comparisons from NOC, peer institutions, national leaders, etc.*
- *Provide support for faculty to meet new HLC coursework requirements of 18+ graduate hours in area of instruction.*
- *Provide ongoing technology training and fitness options for employees in all locations.*

Goal 4 Updates:

- Dr. DeLisa Ging, Coordinator of Faculty Professional Development and Instructional Designer, has shared professional development opportunities with all employees through a monthly newsletter. Eugene Smith, Diversity Officer, and Dr. Rae Ann Kruse, Chair of Staff Professional Development Committee, have contributed to the newsletter to ensure a coordination of all on-site offerings. Offerings in this quarter have included the following:
 - Oct. 5-Webinar offered on “Designing Effective Rubrics
 - Oct. 14-Enid offering of “Valuing Diversity and Inclusion Workshop,” led by Eugene Smith
 - Oct. 28-Stillwater offering of “Valuing Diversity and Inclusion Workshop,” led by Eugene Smith
 - Nov. 4-Quality Matters Training with Dr. Dana Lindon-Burgett, offered via ITV to all campuses

- Nov. 9-Blackboard Basics and ITV Best Practices Training, offered via ITV to all 3 campus locations by DeLisa Ging
- Employee health insurance coverage for 2017 was converted to a self-insured program as part of the Oklahoma Higher Education Employee Interlocal (OKHEI) group to control escalating premium costs.
- Job descriptions and responsibilities were reviewed and updated for all employees to evaluate exempt vs. non-exempt status of employees according to proposed Fair Labor Standards Act.

Goal 5 Diversify and increase revenue streams.

Goal 5 Year 4 Priorities

- *Continue exploring external foundations and grants.*
- *Create focus groups to explore increased sales with food services and bookstore revenue, flexible spending option, book rental system, online, e-books, and scholarship book program.*
- *Review/Update NOC Foundation five-year action plan and strategic goals.*

Goal 5 Updates:

- **Northern Oklahoma College Foundation Grants** - Northern Oklahoma College Foundation is offering grants through the Masonic Fraternity of Oklahoma Endowment and the Presidential Partners Program. These funds are made available to NOC programs, students and employees whose proposed projects support the Foundation's mission of providing quality educational experiences. Masonic grants are awarded once a year. The Foundation received 8 grant requests and was able to award to 3 programs. Presidential Partners grants are awarded throughout the academic year. We received 10 grant requests and awarded to 6 programs. The following activities and programs have been awarded for the 2016-2017 academic year:

Masonic Fraternity of Oklahoma Endowment Grants

- Nursing Division – Missouri Hope Disaster Training and Management
- Honors Composition II/Lincoln Academy and Lake Park Elementary – “This I Believe” Project
- Mass Communications – OKC Fox 25 Guest Speaker Program

Presidential Partners Program Grants

- Northern Oklahoma College Employee Professional Development
- Maverick Cheer – Registration for Cheer LTD National Competition
- NOC PLC – Enid
- NOC PLC – Tonkawa
- NOC PLC – Stillwater
- Musical Theatre – 2016 New York City Fall Trip
- National Association of Branch Campus Administrators National Conference - Registration
- Newman Fellows Conference – Travel Expense for Student
- Email communication was sent out on Oct. 27 to all employees regarding the institutional scholarship program FY2017 spring reductions and FY2018 potential budget reductions.
- The Institutional Task Force Committee met on Nov. 9 to review and make recommendations to the current institutional scholarship program to be implemented summer 2017/fall 2017. Additional meetings will be scheduled as a follow up.

- The NOCF Board of Trustees and the Investment Committee met Oct. 25 on the Enid Campus. Action items that were approved included:
Treasurer's Report--The Board approved the Statement of Financial Position, the NOCF Marketable Securities, the Statement of Activities, and the Budget to Actual Expenditures as of September 30, 2016. Total net assets as of June 30 un-audited were \$8,385,268; Total net assets as of September 30, 2016 were \$8,705,082 which reflects a 38% increase.
- Charlene Flanery has been named as the new Project Director for the NASNTI Grant as of Friday, Dec. 2. She replaces Scott Haywood, who was named as Project Director in the grant application but could not be released from courses for 50% of his load as the grant required. Charlene will be 50% Project Director and 50% Grant Coordinator with other grant coordination duties reassigned.
- On Nov. 2, Charlene Flanery and Pam Stinson visited Redlands Community College and met with NASNTI Project Director Troy Milligan to view their facilities and gain ideas on what Northern could develop in our recently-awarded NASNTI grant. Troy led a great tour of their facilities, including their most recent addition to campus, an aquaponics lab. Redlands will implement accelerated coursework in developmental English, Math, and Reading; personalized instruction and attention in classes leading to the Associate of Science degree in Athletic or Fitness Trainer; and academic support to help make sure students successfully stay in college to meet their educational goals.



Photo Caption: Aquaponics Lab at Redlands Community College

- On Nov. 4, Charlene and Pam visited Project Manager Rachel Lloyd at NEO to tour their facility, the American Indian Center for Excellence (AICE). Rachel and NEO VPAA Bethene Fahnstock were gracious enough to share project ideas, such as digital story telling for language preservation, their experience going through the Quality Matters criteria to certify their courses, and shared documentation of reports that are submitted to D.C.

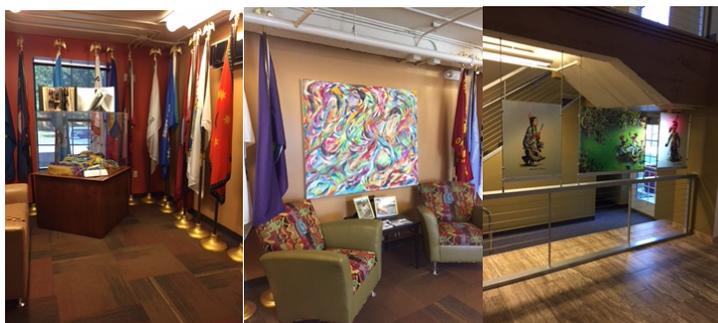


Photo Caption: NEO's American Indian Center for Excellence