

2019-2025 Strategic Plan

Mission Statement:

Northern Oklahoma College, the State's first public community college, is a multi-campus, land-grant institution that provides high quality, accessible, and affordable educational opportunities and services which create life-changing experiences and develop students as effective learners and leaders within their communities in a connected, ever-changing world.

Vision Statement:

Northern Oklahoma College will be a model institution and leader in academic quality and cultural enrichment, promoting student success, collaborative learning, creative and forward thinking, and community responsiveness.

Core Values:

- **Personalized Education:**
 - We believe in providing individualized services that lead our students to achieving their academic goals in a welcoming and safe environment.
 - We believe in providing support to students in and out of the classroom so that they receive a full college experience with diverse opportunities.
- **Community and Civic Engagement:**
 - We believe that educated citizens are necessary for a healthy, democratic society, and that free and open expression and an appreciation for diversity are cornerstones of higher education.
 - We believe in economic and environmental sustainability and the importance of enriching the intellectual, artistic, economic, and social resources of our communities.
- **Continuous Improvement:**
 - We believe in the inherent value of intellectual pursuit for both personal and professional growth, as well as in the need to prepare students for 21st century professions.
 - We believe that a knowledge-centered institution is vital to a knowledge-based economy, and we measure our success against national models and standards of excellence

Strategic Goals:

- Student Quality of Life (including facility maintenance and renovation)
- Recruitment/Retention/Graduation (including program development and academic partnerships)
- Employee Quality of Life and Professional Development
- Increased Revenue Streams (including financial partnerships/sponsorships, grants)