

Carnegie Classifications seal guidelines

Questions? Reach out to carnegie@acenet.edu



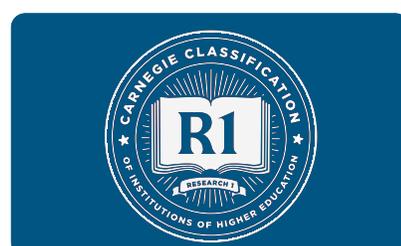
Use the navy mark on white or off-white backgrounds.



Use the white mark on photos with sufficient contrast.



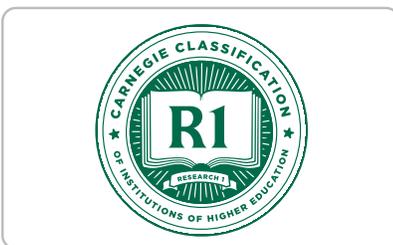
Use the white mark on branded school colors that have sufficient contrast.



Don't use the navy mark on colored backgrounds.



Don't change the color of the mark.



Don't use the white mark on photo backgrounds with insufficient contrast.



Don't use the white mark on backgrounds that are bright or hard to see.



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When displaying two marks together, make sure they are equally-sized with enough space between them.



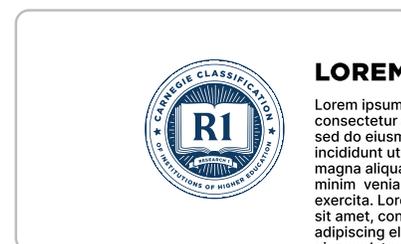
Don't squish or superimpose marks together.



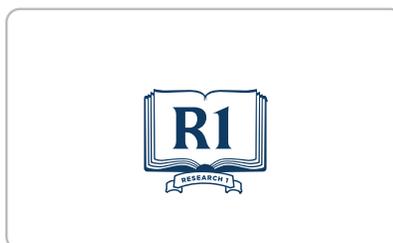
When displaying two marks alongside each other, keep them the same size.



Always allow sufficient padding around the mark.



Don't remove or isolate parts of the mark.



Don't edit, change, or make additions to the text.



Don't stretch or resize the mark.

